

CAREERS IN  
**AFRICA**

**TALENT AGENDA 2014**  
A Global Career Company Initiative

**TALENT AGENDA 2014 CONFERENCE**

**FRIDAY, 16 MAY 2014**

**LONDON, HILTON CANARY WHARF**

Talent Agenda 2014 will focus on Human Capital Excellence in Africa, and will address the challenges hiring businesses face in finding, retaining and developing talent for Africa.

**JOIN OVER 100 HR LEADERS:**

- To benchmark ideas around how best to develop talent into excellence
- To understand how to drive greater levels of employability in Africa
- To examine best practices in managing and accelerating change

**1: Challenges Businesses in Africa face due to the Talent Gap**

Africa's emerging markets are seen as the future. However, the challenge of sourcing and attracting talent to match the continent's rapid progress remains a threat to continued growth. The Talent Agenda 2014 Conference will explore issues around where the talent gap lies.

**2: Skills and Behaviours Gap: Local Talent vs. Internationally-Experience Talent**

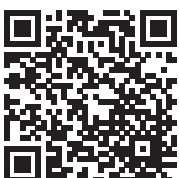
Key causes for the African talent gap include under investment in higher education and a shortage of technical and vocational training. Talent with international experience as well as regional knowledge is paramount in a competitive business environment. Session two will focus on closing the skills gap between local and international talent.

**3: From a Blueprint of Skills and Behaviours to Training and Action plans**

Identifying Africa's talent gap will form the basis of creating a sustainable blueprint – which will support companies with their talent agenda in this way. The Talent Agenda 2014 Conference will pave the way towards bridging the skills gap.

**82%**

**African CEOs  
view availability  
of key skills as a  
threat to growth**



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**GLOBALCAREERCOMPANY**

# TALENT AGENDA 2014 CONFERENCE

## AGENDA

10:00



### Welcome & Introduction

**Sarah Roe**  
Director and Co-founder, Global Career Company



**Omar Ben Yedder**  
Group Publisher, IC Publications

10:30

### The Success of African Business is African talent

#### The Talent Gap: Needs and Challenges

Africa is in the international business spotlight. With competition and profits at an all-time high, local and internationally-developed African talent is pivotal for businesses to maintain a competitive edge and achieve success. With this come a number of business challenges. What are the key challenges that businesses face due to the talent gap and how do they impact on business success?

#### Confirmed Speakers:



**Tony Hadley**  
Founder  
Hadley African



**David Lusala**  
Head of Risk & Compliance  
Exim Bank (Tanzania)



**Dayo Abinusawa**  
PhD researcher  
Cambridge University

11:45

### International Perspective, Regional Understanding

#### A blueprint of employability skills and behaviours

This session will focus on identifying the skills and behaviours required by businesses to achieve a competitive edge on the international platform, whilst remaining solidly rooted into the local business perspective. Identifying the current talent gap and filling it by developing employability skills: what is the change that needs to happen and how can the process be accelerated by businesses.

#### Confirmed Speakers:



**Gemma Lines**  
Head of Resourcing,  
CITI



**Kevin Cornelius**  
Partner, Tax Services, Human Capital, Ernst & Young Geneva



**Ilze Zandvoort**  
Director of MBA Operations,  
Ashridge Business School



**Ahmed Nasser**  
MD Gulf Countries,  
Henkel

13:00



### Keynote Summary: The Talent Gap and its Impact on Business

**Frank Braeken**  
Chief Investment Officer, Amatheon Agri Holding International

Delegates will subscribe to one of the two afternoon workshops, which will aim at delving deeper into the topics discussed in the morning, whilst engaging the audience into proposing solutions and action plans.

#### Identifying the Challenges Facing businesses due to the Talent Gap

- What are the challenges that businesses face due to the talent gap?
- What are organisations currently doing to address these challenges?

#### Identifying employability skills and behaviours

- What are the business skills required to ensure employability opportunities for all?
- What are the skills and behaviours required to secure African human capital excellence for the future?



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