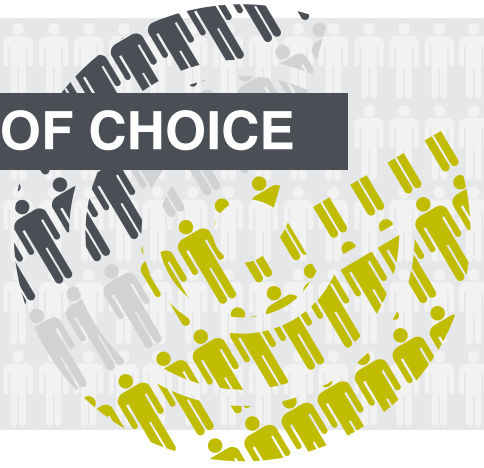


CAREERS IN AFRICA EMPLOYER OF CHOICE

2015 SERVICES



Employer Attractiveness Reports

More than 13,000 African professionals have given their detailed view on what makes a great employer and how your brand measures up across the continent.

This information is available for you to access in the form of data-rich online reporting tools from January 2016.

Two types of online report are available, an overall view of the data and a version where specific data on your brand can be viewed against norms and competitors. In both versions the full data is put at your disposal, filtered by any demographic criteria, to enable your strategic decision making across employer branding, value proposition and talent acquisition.

In addition to the reports, Global Career Company can support employers in analysis of data or actioning of insight through custom reports and consultancy. If your needs include specific viewpoints, objectives or questions, this is an option to explore.

Online 'Top 100' Employer Profiles

Careers in Africa Employer of Choice 2015, together with careersinafrica.com, the million plus visitor online careers platform for Africa, is offering selected organisations the opportunity to promote their employer brands in the Careers in Africa Employer of Choice 2015 Top 100.

Unique online brand profiles will form part of an interactive ranking of the study's highest rated organisations, allowing potential candidates to engage, find out more and apply for opportunities, both through the Global Career Company platform and directly via company careers portals.

The Top 100 will go live in January 2016 with selected employers invited to take over their brand profiles, submitting engaging visual, textual and data content, alongside official ratings and insignia provided from Careers in Africa Employer of Choice to acknowledge their success.

Find out how Careers in Africa Employer of Choice can work for your business:
bdteam@globalcc.net

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