

CAREERS IN AFRICA

TALENT AGENDA SERIES
A Global Career Company Initiative

RECRUITING EXCELLENCE FOR AFRICA CONFERENCE

JOHANNESBURG, 21 NOVEMBER 2014

HILTON SANDTON

Spearhead the discussion and position your employer brand before a Pan-African audience of HR and business leaders

Benefits of Sponsoring Recruiting Excellence for Africa

- Showcase your employer brand as a thought leader and centre of excellence
- Podium-time in front of an audience of key influencers across business leadership
- Promotion through a major PR and media campaign across a global network of 500,000 African professionals

HEADLINE SPONSOR

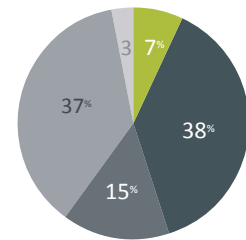
Full Conference branding with a complete package across multiple touch points

£30,000

Stream Sponsorship Packages

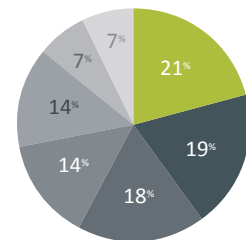
<p>Stream 1: Social Sourcing Can social media play a role in sourcing talent?</p>	<p>Stream 2: EVP for TA What impact can EVP have on the Talent Acquisition process?</p>	<p>Stream 3: Selection 2.0 New threats, new opportunities, new approaches</p>
<p>Stream 1: Sourcing the Hardest to Find Strategic thinking, effective techniques and sustainable processes</p>	<p>Stream 2: EVP Nature vs. Nurture Designing Value Proposition strategically</p>	<p>Stream 3: Selection for Culture Identifying best fit</p>
£12,500 per stream		

Talent Agenda 2014 London: Delegates by Position



- C-level
- HRD
- Senior Manager
- Manager
- Executive

Talent Agenda 2014 London: Delegates by Industry



- Banking & Finance
- FMCG
- Oil & Gas
- IT & Telecoms
- Infrastructure
- Construction
- Other (Retail & Leisure and Publishing)



FIND OUT MORE

www.careersinafrica.com/events/talent-agenda/2014-johannesburg/

#talentagenda2014



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Contact Us: Alessandra Zorzato, Events Director. Tel: +44 20 8834 0330. Email: conference@globalcc.net