CAREERS IN AFRICA

A Global Career Company Initiative

FOUR ELEMENTS, ONE MUST-ATTEND AFRICAN TALENT EVENT.

CAREERS IN AFRICA JOHANNESBURG

DISCOVER, RECOGNISE, DISCUSS, RECRUIT

GUIDE FEES

CAREERS IN

JOIN THE MUST-ATTEND HR & RECRUITMENT EVENT OF 2015

MULTIPLE STRATEGIC OUTCOMES FOR YOU AND YOUR TEAM ACROSS A FIRST OF ITS KIND EVENT WITH SEVERAL MAJOR HIGHLIGHTS

THURSDAY 19[™] NOVEMBER

DISCOVER

Careers in Africa Employer of Choice 2015 - The Results What motivates top African talent and who does it best? Find out from this first-of-its-kind survey and report.



EMPLOYER OF

RECOGNISE

Careers in Africa Employer of Choice 2015 - The Awards A gala ceremony to recognise and celebrate the continent's top employers across multiple categories, as chosen by the Talent Pool.



FRIDAY 20TH NOVEMBER

DISCUSS

Talent Agenda Series - Recruiting Excellence for Africa Conference Pan-African, regional and local perspectives on recruiting and retaining the

Pan-African, regional and local perspectives on recruiting and retaining the best, discussed in a high-level, interactive one-day Conference.

FRIDAY 20TH - SUNDAY 22ND NOVEMBER



Careers in Africa Recruitment Summit, Johannesburg 2015 Recruit exceptional talent from our Global Talent Pool in Southern Africa through the continent's leading Recruitment Summit.



CAREERS IN AFRICA

A Global Career Company Initiative

A presence across our Careers in Africa Johannesburg Events will be critical to any business or HR leader, and their team

- Insight from the Employer of Choice Survey and Awards, developed in association with Towers Watson
- Top-level, interactive discussion with the continent's HR and business leadership
- Understand and promote your employer brand
- Recruit exceptional African talent through a unique Summit process

With a Pan-African remit, and a specific additional focus on Southern, East and Central Africa, every part of this unique event offers enormous benefit to you, your team and your business.

GUIDE FEES

DETERMINE WHETHER CAREERS IN AFRICA JOHANNESBURG IS RIGHT FOR YOU IN 2015

THE EVENTS WILL DELIVER TANGIBLE BENEFITS ACROSS A NUMBER OF STRATEGIC PRIORITIES

EMPLOYER OF CAREERS IN 1. Would it be beneficial to understand the motivation and prioritisation affecting the AFRICA decisions of African talent worldwide when they select an employer? in association with TOWERS WATSON 2. Would it be valuable to understand where your company ranks now versus competitors? CAREERS IN AFRICA 3. Would your employer brand benefit from recognition as a Careers in Africa Employer of Choice? CAREERS IN Would your business and HR leadership learn anything from interactive discussions with TALENT AGENDA SERIES 4. their counterparts at around 50 other top employers, all focused on Africa? CAREERS IN 5. Are you aiming to recruit talent for operations across Southern, Eastern and Central Africa in 2015, at all levels?

Through the presence of your team across the event in Johannesburg this November, you can ensure successful returns against this wealth of insight, employer branding, capability development and recruitment outcomes.

Depending on your 2015 objectives, our team will support your participation in all of the aspects relevant to you now, with packages available for any combination of elements from this unique offering.

A Global Career Company Initiative

GUIDE FEES

DISCOVER: THE FIRST PAN-AFRICAN EMPLOYER OF CHOICE REPORT

INSIGHT FROM THIS GROUNDBREAKING SURVEY COVERING OUR ENTIRE GLOBAL TALENT POOL FOR AFRICA

THE DETAILS

- A survey of our 500,000 global network
- Pan-African focus combining motivating factors for talent generally with specific employer rankings
- A true, external reflection of your brand's attractiveness to African talent
- Produced in association with Towers Watson, leading experts on employee survey design, production and analysis
- Data gathered and insight produced for all regions, markets, sectors, functions and experience levels



HOW YOU CAN BE INVOLVED

- The Careers in Africa Employer of Choice 2015 Report will be available for your business to benefit from the insight
- A customised version of the Report, enabling you to see the specific data relating to your brand versus selected competitors is also available
- The results of Careers in Africa Employer of Choice 2015 will be announced at our Johannesburg event, with reports circulated to clients the following week
- Just select the types of report you will require to confirm your copies



in association with
TOWERS WATSON

Fees from - 18,000 ZAR / 1,000 GBP

RECOGNISE: THE EMPLOYERS OF CHOICE ELECTED BY THE GLOBAL TALENT POOL

A GALA AWARDS NIGHT RECOGNISING TOP EMPLOYERS ACROSS 20 MULTINATIONAL, REGIONAL, LOCAL & OVERALL CRITERIA

THE DETAILS

- A gala awards night on 19th November, kicking off our Johannesburg event
- Held in a 5 Star venue in Sandton, Johannesburg
- 20 categories recognising the top employers across multiple criteria
- Hear first hand insight and thought leadership from the team behind Careers in Africa Employer of Choice
- Attend as an individual, or bring your team through a cost-effective table package



HOW YOU CAN BE INVOLVED

- Select individual or the more costeffective table tickets
- Confirm your attendance online or through the reservation form, which our team will share with you
- Attend on the night and enjoy the Careers in Africa Employer of Choice Awards



EMPLOYER OF CHOICE

Fees - 14,000 ZAR / 750 GBP (Table of 5)

RECOGNISE: BUILD YOUR EMPLOYER BRAND WITH EMPLOYER OF CHOICE ACCREDITATION

POSITION YOUR BRAND VIA ONLINE ADVERTISING TO ENGAGE OUR GLOBAL TALENT POOL FOLLOWING THE AWARDS

THE DETAILS

• A Company Profile hosted on careersinafrica.com

- Google Page Rank 6 website with more than 1.4 million visitors
- Engage targeted online traffic with images and copy promoting your employer brand and driving applications
- The Top 250 brands earn the right to mark their profile with Careers in Africa Employer of Choice accreditation, with award winners entitled to use a further mark of excellence



HOW YOU CAN BE INVOLVED

- Speak with our team to reserve your Company Profile URL
- Provide imagery and copy, or ask our team to help you create regionalised Employer Value Proposition assets
- Add your Top 250 and award winner accreditations when Careers in Africa Employer of Choice results are published





Fees from - 28,000 ZAR / 1,500 GBP

DISCUSS: LATEST TRENDS AND BEST PRACTICES WITH AFRICA'S TOP HR PROFESSIONALS

FROM STRATEGIC AIMS TO CUTTING-EDGE OPERATIONS, YOUR TOP TEAM WILL BELONGS AT OUR TALENT AGENDA CONFERENCE

THE DETAILS

- High-level, exclusive debate and discussion forums for senior HR professionals in Africa
- Interactive sessions by thought leaders, breaking into panel discussions, round tables and workshops
- Cover the strategic and the hot operational topics arising in African HR today, from insight, to recruitment, to retention, to development.
- The Top 250 brands earn the right to mark their profile with Careers in Africa Employer of Choice accreditation, with award winners entitled to use a further mark of excellence



HOW YOU CAN BE INVOLVED

- Speak with our team to reserve your Company Profile URL
- Provide imagery and copy, or ask our team to help you create regionalised Employer Value Proposition assets
- Add your Top 250 and award winner accreditations when Careers in Africa Employer of Choice results are published

CAREERS IN

TALENT AGENDA SERIES A Global Career Company Initiative

Fees –

9000 ZAR / £495 (Each) 28,000 ZAR / £1,500 (5 Delegates)

RECRUIT: EXCEPTIONAL TALENT AT THE LEADING AFRICAN RECRUITMENT SUMMIT

INTERVIEW PRE-SELECTED TALENT FROM SOUTHERN, WEST AND EAST AFRICA CURRENTLY BASED IN AND AROUND THE SADC

THE DETAILS

- Complete recruitment process, including Mapping, Sourcing, Pre-Selection, Assessment, Selection and Recruitment
- A multi-channel employer brand showcase, attracting the best talent in the SADC
- Meet & interview the top 10% of the talent pool in the SADC, up to 1,500 candidates
- Recruit and position alongside up to 30 leading employer brands
- See the results through multiple hires for pipeline & critical roles across all functions and several regions



HOW YOU CAN BE INVOLVED

- Speak with our team to discover more about participating at the Summit
- Select the right level of participation, combining multiple job profiles with tailored employer branding and exhibition presence
- Register your participation and engage your account team to support you from talent mapping through to the event itself
- Take part in the world's leading Recruitment Summits when the series comes to Johannesburg on 20th November 2015

CAREERS IN

TALENT AGENDA SERIES A Global Career Company Initiative

FOR FULL SUMMIT DETAILS, PLEASE REQUEST A FACTSHEET & BROCHURE

CAREERS IN AFRICA

A Global Career Company Initiative

phone _ +44 (0) 20 8834 0300

email_bdteam@globalcc.net

address _ Landmark House, Hammersmith Bridge Road, London W6 9EJ, United Kingdom