

# LEADING THE TALENT AGENDA

# **FOR AFRICA**



CAREERSINAFRICA.COM/EVENTS/TALENT-AGENDA



### PART OF OUR 2015 JOHANNESBURG HR EVENT

#### WHAT IS THE TALENT AGENDA SERIES?

The Talent Agenda Series is an international programme of conferences where senior delegates come together to discuss, debate and define the future of HR for African business.

Founded in 2014, the series has already featured almost 100 speakers at the cutting edge of African HR, leading interactive, engaging sessions where the emphasis is on drawing on the experience of all to create benchmarking, best practice and solutions to challenges faced with an eye on the Pan-African, regional and specific country pictures.



### WHAT WILL THE CONFERENCE COVER?

For 2015 in Johannesburg, the Conference is lit up by the integration of Careers in Africa Employer of Choice 2015. This Pan-African, graduate and professional, external survey of an African talent pool based throughout the world will yield incredible data and a truly fresh perspective. Insight from this initiative will be a common thread running through discussions on:

- Talent Attraction and Recruitment
- Retention and Development
- Leadership Development
- Diversity
- Employer Branding ad EVP
- Social Media in HR
- Among many other targeted, topical sessions

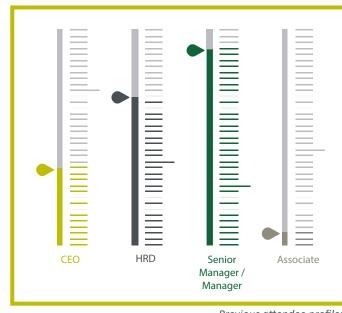


An exceptional networking opportunity

#### WHO WILL ATTEND?

- Up to 300 leaders from HR and the wider business leadership, representing:
  - Hundreds of Africa's top employer brands
  - Every one of the continent's major sectors
  - Multinational and indigenous companies
  - Lusophone, Francophone & Anglophone Africa
  - East, West, North and Southern Africa
  - The professionals at the cutting edge of African HR





Previous attendee profiles

2014's Conference was opened by Ecobank's incoming Group CEO, Ade Ayeyemi.



### **AGENDA - THURSDAY 19<sup>TH</sup> NOVEMBER 2015**

13.15	Registration and Welcome Refreshments
14.00	Session Opening Global Career Company Introduction Keynote Speaker
14.30	Plenary Session and Panel Discussion: Employer of Choice 2015 – Creating & Using Data for HR Including a look at the creation of Careers in Africa Employer of Choice 2015, this session covers the obtainment of data for strategy by HR departments in Africa and asks the experts how best to use it to shape decisions and the way ahead.  Data Sources • Data Analysis • Operationalising Data Insight
15.30	Comfort Break
15.45	Parallel Round Tables & Workshops: Thematic Sessions In-depth, interactive sessions with the emphasis on a meeting of senior minds to ascertain where the trends and troubles lie, and what represents the best way forward, across a range of areas. Sessions will be led by subject matter experts presenting direct examples from their companies' experience.  Option 1: Social Media HR • Option 2: Diversity • Option 3: Leadership Development • Option 4: Psychometrics
16.45	Session Close Keynote Speaker
17.30	Networking Break
17.30 From 18.00	Careers in Africa Employer of Choice Awards 2015 Business and HR leaders, along with their teams will gather for a gala awards night where more than 20 awards will be presented, recognising the top employers across multiple Employer of Choice Report criteria, including:  Overall Employer of Choice Compensation and Benefits Commercial Performance Development and Training Brand Power Progression Opportunities Work-Life Balance CSR and Sustainability Leadership and Management Diaspora Relocation Millennial View  Tickets for the Awards are available as part of your company's participation package, but are not included in the standard Conference delegate fee. Please ask for details.

Achieve multiple objectives at the must-attend African HR event of 2015

Packages are available for you and your team to be a part of it



### AGENDA - FRIDAY 20<sup>TH</sup> NOVEMBER 2015

08.15	Registration and Welcome Refreshments
09.00	Session Opening Global Career Company Introduction Keynote Speaker
09.30	Plenary Session and Panel Discussion: Employer of Choice 2015 – Insight for Recruitment What Careers in Africa Employer of Choice results can tell us about optimising recruitment in Africa, including motivations, employer brand creation and promotion, value propositions which speak to local, diaspora and millennial talent pools and a look at the latest techniques and trends for recruiting the best.  Talent Sourcing • Talent Engagement • Selection/Recruitment
10.30	Networking Break
11.00	Parallel Round Tables & Workshops: Thematic Sessions In-depth, interactive sessions with the emphasis on a meeting of senior minds to ascertain where the trends and troubles lie, and what represents the best way forward, across a range of areas. Sessions will be led by subject matter experts presenting direct examples from their companies' experience.  Option 1: Social Media HR • Option 2: Diversity • Option 3: Leadership Development • Option 4: Psychometrics
12.00	Session Close Keynote Speaker
12.30	Networking Lunch
13.30	Plenary Session and Panel Discussion: Employer of Choice 2015 – Insight for Retention and Development What Careers in Africa Employer of Choice results can tell us about retention and development of top talent in Africa, including career development, leadership development, matching reality to expectations, CSR and a variety of other themes.  Learning & Development • Leadership • Succession Planning
14.30	Networking Break
14.45	Parallel Round Tables & Workshops: Market Sessions In-depth, interactive sessions with the emphasis on a meeting of senior minds to ascertain where the trends and troubles lie, and what represents the best way forward, focused on particular market and regional views. Sessions will be led by subject matter experts presenting direct examples from their companies' experience.  Option 1: Pan-Africa • Option 2: Southern Africa • Option 3: East Africa • Option 4: West Africa Option 5: North Africa • Option 6: Lusophone Africa • Option 7: Francophone Africa
16.15	Comfort Break
16.30	Conference Close Keynote Speaker
	Reynote Speaker

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THURSDAY 19TH NOVEMBER

# **DISCOVER**

**Careers in Africa Employer of Choice 2015 - The Results** What motivates top African talent and who does it best?

What motivates top African talent and who does it best? Find out from this first-of-its-kind survey and report.



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## RECOGNISE

Careers in Africa Employer of Choice 2015 - The Awards
A gala ceremony to recognise and celebrate the continent's top
employers across multiple categories, as chosen by the Talent Pool.



THURSDAY 19TH - FRIDAY 20TH NOVEMBER

# **DISCUSS**

**Talent Agenda Series - Recruiting Excellence for Africa Conference**Pan-African, regional and local perspectives on recruiting and retaining the

Pan-African, regional and local perspectives on recruiting and retaining the best, discussed in a high-level, interactive one-day Conference.



FRIDAY 20<sup>TH</sup> - SUNDAY 22<sup>ND</sup> NOVEMBER

### **RECRUIT**

Careers in Africa Recruitment Summit, Johannesburg 2015

Recruit exceptional talent from our Global Talent Pool in Southern Africa through the continent's leading Recruitment Summit.



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Packages are available for you and your team to be a part of it

Contact **bdteam@globalcc.net** for details

careersinafrica.com/jhb