



It's hard to attract and engage the talent you need across Africa. Only Careers in Africa was designed specifically for African talent, from insight, attraction and engagement, to recruitment, using decades of know-how.

Careers in Africa has helped African talent connect with employers for more than 20 years, through events and advertising. As times change, we've developed our solution to provide on-demand ways for the best talent and employers to get together.

KEY FEATURES

A DIGITAL PLATFORM JUST FOR AFRICAN PROFESSIONAL TALENT

One smart platform, you can just log in and explore the world of African talent. A single system, which can be connected to your ATS, or serve as an applicant tracking system if you need it to.

GET INSIGHT TO UNDERPIN YOUR TALENT STRATEGY

A wealth of data for talent in Africa, including salary benchmark data for roles across Africa, employer brand recognition, employer brand equity, talent sentiment, talent pool numbers and demographic splits.

ENGAGE WITH YOUR EMPLOYER BRAND AND BUILD A COMMUNITY

As discovered in the Careers in Africa Employer of Choice study, purpose and development have long since overtaken reward at the top of the talent priority list. Use the Careers in Africa platform to tell an evolved story to African talent, with rich, engaging Employer Profiles.

ATTRACT AND RECRUIT TOP TALENT ACROSS ALL MARKETS

Talent acquisition is at the core of the platform. You can enter any role and immediately get sourcing for talent, which will be pre-screened and delivered to your platform inbox. Where you'd like additional help from headhunters, just push the button and our platform will assign experienced search professionals to support your role.

“ The Careers in Africa Initiative provides us a fantastic opportunity to attract world class talent. ”

HR Director, Major West African Bank



WHY CHOOSE AN DIGITAL RECRUITMENT & BRANDING?

From engagement and employer brand surveys to thousands of recruitment processes, our know-how is unsurpassed, and informs every aspect of our technology. You'll have smart decision making supporting your talent strategy across Africa.

We crunch vast amounts of talent data to help you source and recruit more effectively anywhere in Africa, while also providing you with talent insight on-demand. This is made possible by cutting edge data science, and a user friendly technology interface for your team.

600,000

Registered African Professionals
in Respondent Pool

850+

Clients Supported

2M+

Annual Website Visitors

What Happens Next

Discuss your needs with our team to determine the best package for you. Work with our experts to create an African Employer Brand profile that attracts talent and advertise your job roles.

What Are The Terms?

Access to Careers in Africa is available in a range of packages. Contact our team for further information.

Who Do I Speak To?

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GLOBAL CAREER COMPANY

Unlocking the Power of Africa's Talent

Global Career Company is an innovative talent consultancy, unlocking and enabling the power of Africa's talent by helping the continent's employers to recruit and optimise their people. Founded in 2002, Global Career Company's initiatives support employer branding, global sourcing, executive search, talent insight and advisory, delivered by a network of local talent experts across Africa, our GCC Associates, and supported by our global African Talent Network.

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